



Board of Trustees

Meeting Minutes – Thursday, March 9, 2023

Location: 3CDC Office, 1203 Walnut St

Attendance:

Board of Trustees: • Brian Banke (Chair) • Bob Deck • Harry Blanton • Lindsay Taylor • Markiea Carter • Jon Burger • Amanda Darnell • Kristi Farris • Liz Keating

3CDC Staff and Guests: Jenni Wuestefeld • Tim Szilasi • David Vissman • Sara Bujas • Monica Morton • Marissa Reed • Joe Rudemiller

A quorum being present, Brian Banke (Chair) called the DCID Board of Trustees Meeting to order on Thursday, March 9, 2023, at approximately 8:00 am.

I. Approval of Minutes

Upon motion duly made and seconded, the Board of Trustees approved the January 12, 2023 Meeting Minutes with no changes.

II. Finance

Tim Szilasi presented the treasurer's report for DCID. Mr. Szilasi noted the 2022 financial statements were filed with the Auditor of State and public notice was published. Next, Mr. Szilasi shared the DCID financial results through February 2023. Mr. Szilasi then presented the DCI operating budget results for January 2023 and projections for the remainder of the year.

III. Stakeholder Services/Communication

Sara Bujas introduced the Queen City Card program and plans to focus efforts on redemptions. Ms. Bujas shared the marketing plans and numbers for engagement. Ms. Bujas noted plans to target businesses in the downtown area with the goal of increasing the number of establishments that accept to card by 20%.

IV. Public Safety

David Vissman reviewed continued public safety challenges at Government Square and Kroger. Mr. Vissman shared plans to help cut down on these issues. Harry Blanton noted discussions taking place at the County Administration Building surrounding pan handling in that area. Markiea Carter gave an update on the progress of the Mercantile Building.

V. Environment

Marissa Reed gave an update on spring mulching throughout downtown with the plans to complete by end of March. Ms. Reed reviewed upcoming beautification projects. These projects include

traffic box wraps, vacant window program and volunteer projects such as plantings, mulching and painting retaining walls.

VI. Outreach

Ms. Reed gave a report on the number of homeless clients in the system with the numbers staying close to the previous month. Ms. Reed noted the numbers as compared to last year were getting better. Mr. Vissman discussed the need to ramp up outreach staffing going into warmer weather months. Mr. Vissman requested the Board to consider funding a seasonal outreach worker at the cost of \$50,000. The Board discussed the request and upon motion duly made and seconded, the Board of Trustees approved the request to fund \$50,000 from the DCID Reserves to cover the cost of an additional seasonal outreach worker.

Mr. Vissman then gave an update on chronic homeless challenges. Mr. Vissman outlined the current program and proposed solutions. Mr. Vissman shared plans to form a critical intervention team to focus on the small population of chronic homeless that have multiple challenges that include drug addiction and mental health. This team will have smaller caseloads and offer additional services that would go beyond regular business hours. Mr. Vissman then shared an update on plans for a Chronic Homeless Facility.

Mr. Rudemiller concluded the meeting with an update on the Convention Center renovations and Convention Center hotel which included new renderings for the projects.

With there being no further business, Mr. Banke adjourned the DCID Board of Trustees Meeting at 8:55 a.m.

Jenni Wuestefeld, Clerk