



Board of Trustees

Meeting Minutes – Thursday, January 12, 2023

Location: 3CDC Office, 1203 Walnut St

Attendance:

Board of Trustees: • Brian Banke (Chair) • Bob Deck • Harry Blanton • Lindsay Taylor • Markiea Carter • Jon Burger • Amanda Darnell • Kristi Farris • Liz Keating

3CDC Staff and Guests: Jenni Wuestefeld • Tim Szilasi • David Vissman • Sara Bujas • Monica Morton • Marissa Reed • Joe Rudemiller

A quorum being present, Brian Banke (Chair) called the DCID Board of Trustees Meeting to order on Thursday, January 12, 2023, at approximately 8:01 am.

I. Approval of Minutes

Upon motion duly made and seconded, the Board of Trustees approved the November 10, 2022 Meeting Minutes with no changes.

II. Finance

Tim Szilasi presented the 2022 financial results along with the preliminary results for December 2022. Mr. Szilasi also presented the cash and investment balances to the Board. Next, Mr. Szilasi shared the 2023 budget and 2022 projected results for Fountain Square Management Group. Upon review of the budget, Mr. Szilasi requested an approval from DCID to contribute \$50,000 to the Fountain Square operating budget. Upon motion duly made and seconded, the Board of Trustees approved the request to contribute \$50,000.

Next, Mr. Szilasi presented the DCI operating budget with projections for December and actuals through November of 2022.

III. Stakeholder Services/Communication

Sara Bujas shared stakeholder requests for year to date along with the status of the requests. Next Ms. Bujas introduced new customer relationship management software called District 360. Ms. Bujas reported that the new software would be helpful to staff by keeping all data related to the district management in one program. Ms. Bujas also shared the timeline for implementation of the system with hopes to have it fully functional by early summer.

Next Ms. Bujas announced the totals for the Queen City Gift card program. She was please to report a very large purchase was made by the American Financial Group with hopes to repeat that in 2023 if successful. Joe Rudemiller told the Board his team was focused on driving redemptions of the gift cards.

Mr. Rudemiller then recapped the holiday campaign for Downtown Cincinnati. Mr. Rudemiller shared the new holiday website as well as the marketing campaign used.

IV. Public Safety

David Vissman introduced the new CBD Captain and reviewed his areas of concern. Mr. Vissman shared planning and progress for issues surrounding Government Square.

V. Environment

Marissa Reed shared statistics from 2022 deployment and advised her team was evaluating zones and deployment needs starting with the Banks District. Ms. Reed shared plans to meet with DOTE to continue to improve the lighting downtown, specifically 2nd and 3rd Streets as well as the bridges over Fort Washington Way. Next Ms. Reed gave an update on tree planting for 2022. She noted there is a need to create a more defined plan for the tree plantings going forward and will continue to push Urban Forestry to complete the plantings. Ms. Reed then gave an update on beautification projects in the works including traffic box wraps, vacant window program and volunteer projects. Next, Ms. Reed reported on the status of the GeneroCity 513 program. The total number of homeless clients increase slightly in December however one chronic homeless client was successfully placed in permanent housing. Ms. Reed then gave an update on the planning of a potential new facility for the chronic homeless population.

VI. Development

Mr. Rudemiller concluded the meeting with an update on the Convention Center renovations and Convention Center hotel as well as projects planned for 7th & Vine, Race and Court Streets.

Mr. Banke asked for input regarding the current meeting schedule and the Board agreed to modify the schedule from its current monthly structure. Mr. Banke will work with 3CDC team to provide new dates. With there being no further business, Mr. Banke adjourned the DCID Board of Trustees Meeting at 9:02 a.m.

Jenni Wuestefeld, Clerk